



SIOR

Wisconsin Chapter

Midwest Regional Event Sponsor Form

We are excited to once again host SIOR Midwest Regional Networking Event in Milwaukee! This event will be open to all SIORs (Approximately 500) in the Illinois (Chicago), Indiana, Ohio, Kentucky, Michigan and Wisconsin Chapters. This event will take place in Milwaukee, WI starting the evening of **Wednesday, August 13th, with a full day and night of events on Thursday, August 14, 2025.** Event details and panel information coming soon.

Location: The Trade Hotel - Milwaukee

Marquee/Presenting Sponsor (1 available) - \$10,000

SOLD OUT

- Eight (8) sponsor attendees
- Speaking opportunities available at welcome breakfast/lunch and panel
- Full-page ad in program book
- Logo placement on all marketing materials
- Access to all SIOR attendees & full attendee list

Reception Sponsor (1 available) - \$7,500

SOLD OUT

- Six (6) sponsor attendees
- Speaking opportunity at reception
- Half-page ad in program book
- Logo placement on all marketing materials
- Access to all SIOR attendees & full attendee list

Nightcap & Cigars Sponsor on Veranda (Immediately Post Reception) (1 available) - \$7,000

SOLD OUT

- Six (6) sponsor attendees
- Speaking opportunity after dinner
- Half-page ad in program book
- Logo placement on all marketing materials
- Access to all SIOR attendees & full attendee list

Social Event Sponsor (1 available) - \$6,000

SOLD OUT

- Four (4) sponsor attendees
- Speaking opportunity at afternoon social event
- Half page ad in program book
- Logo placement on all marketing materials
- Access to all SIOR attendees

Transportation Sponsor (1 available) - \$5,000

- Four (4) sponsor attendees
- Signage on buses and opportunity to welcome and speak to attendees on buses
- Quarter page ad in program book
- Logo placement on all marketing materials
- Access to all SIOR attendees

Networking Sponsor - \$4,000

- Four (4) sponsor attendees
- Quarter page ad in program book
- Logo placement on all marketing materials
- Access to all SIOR attendees

Conference Sponsor - \$2,000

- Two (2) sponsor attendees
- Logo placement on all marketing materials
- Access to all SIOR attendees

Midwest Regional Event Tentative Agenda

We are excited to once again host SIOR Midwest Regional Networking Event in Milwaukee! This event will be open to all SIORs (Approximately 500) in the Illinois (Chicago), Indiana, Ohio, Kentucky, Michigan and Wisconsin Chapters. This event will take place in Milwaukee, WI starting the evening of **Wednesday, August 13th, with a full day and night of events on Thursday, August 14, 2025.** Event details and panel information coming soon.

Home Base: The Trade Hotel - Milwaukee

- **Wednesday, August 13**
 - Optional Evening Welcome Happy Hour - The Trade Hotel
- **Thursday, August 14**
 - Mid-Late Morning: Registration – The Trade Hotel
 - Lunch & Panel Presentation - The Trade Hotel
 - See description on next page
 - Afternoon Social Event - American Family Field
 - Tour of American Family Field with welcome and opening remarks provided by: Steve Ethier - SVP of Stadium Operations, Tyler Barnes - SVP of Communications, and Michael Cosentino SVP - Ticket Sales & Services
 - Cocktail Reception - Lake Park Bistro
 - Dinner - Lake Park Bistro
 - Remarks and welcome from famous restaurateur, chef and owner Paul Bartolotta
 - After Dinner Nightcap, Dessert and Cigars - Lake Park Bistro
 - Return to The Trade Hotel
- **Friday, August 15th**
 - Optional meeting time or depart for home

***transportation provided to and from afternoon and evening activities**



SIOR
Wisconsin Chapter

Midwest Regional Event Panel Presentation

SIOR Regional Event Panel Presentation - Thursday, August 14th, 2025

Join an elite panel of industry leaders for a dynamic discussion on the critical forces driving today's industrial real estate market. This engaging session will address key strategic questions:

- **Chris Carlino (Scannell Properties)** will provide expert insights into current national development trends, including the strategic implications of tariffs, onshoring activities reshaping the manufacturing landscape, and evolving cost structures. Learn which industries are driving new projects, the current state of speculative development, and strategies top developers are employing to navigate market uncertainty.
- **Brad Sweeney (STAG Industrial)** will explore investment dynamics in today's complex capital markets. Is inflation still fueling rent growth, or are we nearing stabilization? Where are cap rates headed in an environment of sustained higher interest rates, and how are sophisticated investors adjusting their strategies to this new normal?
- **Kurt Bauer (Wisconsin Manufacturers & Commerce)** will decode how recent federal policy shifts under the Trump Administration and new Congress are influencing the manufacturing community. Identify the policies generating excitement and growth, and those causing concern and uncertainty within the industry.



SIOR

Wisconsin Chapter

Midwest Regional Event Milwaukee Info

Join SIOR Wisconsin to connect with your fellow SIOR Regional Attendees at The Trade Hotel Bar on the evening of Wednesday, August 13th. You will have free time network, explore the city and arrange private dinners with your colleagues.

Wednesday Night Suggestions

The Deer District - <https://deerdistrict.com/> - Sports and entertainment area adjacent to the Trade Hotel and Fiserv Forum (home of the Milwaukee Bucks) and many bars and restaurants.

Restaurant Options in Milwaukee -

- Il Cervo (rooftop of The Trade Hotel) - <https://www.ilcervorestaurant.com/>
- Bacchus - <https://www.bartolottas.com/bacchus>
- Carnevor - <https://www.carnevor.com/>
- Mo's A Place for Steaks - <https://mosaplaceforsteaks.com/>
- Mason Street Grill - <https://www.masonstreetgrill.com/>
- Mader's - Traditional German Fare - <https://madersrestaurant.com/>

Additional Options Coming Soon!

